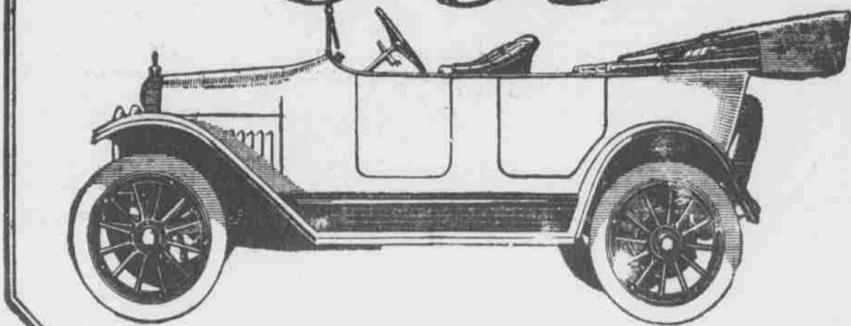


\$595



Maxwell

THE SAME CAR FOR LESS MONEY

BEAR in mind that the Maxwell car has not been changed.

It is standardized. It will not be changed except in minor respects—where we see opportunities from time to time to make refinements and additional improvements.

The new price of \$595 is only made possible by our greatly increased production and the fact that we specialize in only one automobile.

Every Maxwell car is identically the same as every other Maxwell car.

Last year the Maxwell car represented a big value. Many thousands of satisfied Maxwell owners are the evidence of that.

But this year—at the reduced price of \$595—the Maxwell stands out as the one big automobile value of all time.

Nothing like it has ever been offered for the money.

Just consider, complete electrical equipment for starting and lighting; speedometer; demountable rims; one-man top; rain-vision windshield;—and every other device for the comfort and convenience of the owner.

Every thing that the expensive cars have. And good looks, comfort and economy of operation—that some of the others haven't. There has been a nation-wide demand for Maxwell cars at the former price; there will be an overwhelming demand for these cars at the new price of \$595.

And this proves that the American public has admitted and verified our unqualified claim that the

Maxwell Motor Car is the Big, Outstanding Motor Car Value in the Country Today.

WHAT THE MAXWELL PRICE INCLUDES

Long-stroke, high speed, four-cylinder motor; 5 to 60 miles on high gear; 20 to 25 miles to the gallon of gasoline (average).
Irreversible steering gear; automatic motor lubrication by splash and pump; 600 to 1,000 miles per gallon of oil.
Thermo-siphon cooling.
A running-in clutch, so smooth as to make the driving of a novice as free from gear-clashing and from sudden jerks as that of a seasoned driver.
Tall, narrow, racing type Maxwell-made radiator.
Maxwell-made axle—1-beam front and semi-floating rear; highest quality heat-treated alloyed steel.
Gasoline tank in cow; short, accessible gas line to carburetor.
Maxwell-made stream-line body, well finished in every detail. Deep, comfortable upholstery, a 30 x 3 1/2 tires all around, non-skid on rear; average life 8,000 to 10,000 miles. Demountable rims.
Tire carrier at rear, with extra rim.
Substantial, Maxwell-made crowned fenders and hoolium-covered running boards.
Electric starter, electric lights, electric horn.
High-Tension Magneto, an independent source of ignition.
One-man Top with quick-adjustable curtains—storm proof.
Rain-vision, adjustable, ventilating windshield.
High grade speedometer.
The Maxwell Touring Car is a full five-passenger car. Every Maxwell model seats comfortably the number of passengers which it is rated to carry.
Compare these Maxwell features with those of cars selling at higher prices.

This announcement will be read by hundreds of automobile dealers as well as prospective retail buyers. To those dealers who wish to know if there is any open territory, we will say that Maxwell sales contracts for 1916-17 are being signed now by our traveling salesmen. There will be some changes—particularly in the allotment of territory. Therefore, interested dealers, wherever located, should write us now.

Maxwell
Motor Company · Detroit, Mich.

Maxwell Non-Stop Car Still Gives Wonderful Service at Los Angeles

The famous non-stop Maxwell, the car that startled the automobile world last January, when it piled up a mileage for more than 22,000 in forty-four days without a stop of the motor, has been making more fame for itself. The car is back in its garage at the Lord Motor Car Co., in Los Angeles, after an extended tour of Southern California, the Mexican border and Arizona. Its speedometer now registers a total mileage of 30,635 miles, a distance surpassing the world's circumference by more than 5,000 miles. No more splendid endorsement of Maxwell efficiency can be found than in the performance of the Champion. Motor enthusiasts who figured that the non-stop hero was done after its remarkable feat of rolling up 22,000 miles without a stop, were sadly mistaken.

Soldiers Drive Car. Immediately following the record run, Charles C. Miller, Jr., district salesman of the Maxwell Motor Co.,

with headquarters in Los Angeles, was ordered to the wheel of the Champion. He pointed its nose southward and the long tour began. After a triumphant trip through Southern California, Mr. Miller drove the car into Arizona and down to the Mexican border. The non-stop car was a favorite with the troops along the border. It rendered valuable service and the soldiers vied with one another in talking turns at the wheel.

Miller circled the entire state of Arizona and networked the interior. He climbed every mountain, plunged through every sand pull, forded every river and entered every city and village in the state, so that every citizen in Arizona might have an opportunity to view the title holder.

As a rule, the roads were of the most discouraging sort. Practically all of Miller's driving was done at night, the heat of the dusty roads during the day being unbearable.

Test is Severe. Although encountering the hardest going in the west, when the Maxwell returned to Los Angeles, it was in perfect condition. Not even the slightest mechanical replacement was necessary.

going," Miller said. "In spite of the difficulties encountered, rugged mountain paths, swollen streams, and blinding blasts of scizzling desert sand, not once did the non-stop champion falter. Just to show what is in her, I let her out on the way home. The last 300 miles, over poor roads for the most part, were negotiated in just fifteen hours. San Bernardino to Los Angeles, sixty-eight miles, we made in just one hour and a half."

Strong Show Coming To the Oregon Theatre

"The Come-Back," a thrilling story of the logging camps of northern Maine, contrasted with life in New York society, is the starring vehicle which Metro has provided for Harold Lockwood and May Allison, two new recruits to the wonderful list of Metro stars, to make their debut on that program. This popular stellar combination will be seen on the screen here in this production at the Oregon theatre, Sunday and Monday. A notable cast has been engaged to appear in support of the stars, which includes Lester Cunes, Howard Truitt, Dell, George Henry, Bert Starkey, Mit-

chell Lewis, Chrissa Selwynne and other well known artists of the stage and screen.

WELL DONE WOODBURN.

An alarm of war and in response to the call Woodburn, a town of two thousand population, furnished a company of over one hundred men. If all communities in the land were as proportionately patriotic we need not be afraid of any emergency that might arise.—Independent.

KING BING ISSUES EDICT TO CHERRIANS

The First of Which Is To Report for Duty at 9:30 Monday Morning

King Bing Deebach hereby issues the following orders to his vassals, whereby each Cherrian may know what is expected of him Monday from 9:00 o'clock in the morning until the close of the dance at the Armory, at the midnight hour.

The orders, which are to be implicitly followed, are as follows:

Report for duty in uniforms at the Marion hotel, promptly at 9:00 o'clock.

Form an escort for Queen Estella and her attendants at 9:15.

Escort the Queen to the reviewing stand on the north side of the Court house, forming an honor guard during the crowning of the queen by Governor Withcomb, and the presentation of the golden key, representing the freedom of the city, by Mayor White.

During the baby parade, which will follow the crowning of the queen, the Cherrians will guide the line of march around Wilson avenue.

Following the baby parade, escort the queen and her party to Marion square and stand by during the grange exercises.

Escort the queen and attendants to the Marion hotel.

After luncheon, the Cherrians will again assemble at the Marion hotel and escort Queen Estella and maids to Marion square where they will take their place in line for the grange and auto parade, to begin at 2:00 o'clock.

After the parade the Cherrians are at liberty until 9:00 o'clock, when they are requested to report to the Armory for the dance. Uniforms will not be required for the dance.

These orders are issued by King Bing and are to be obeyed.

FIRE CRACKERS ARE ON THE BLACKLIST

You Take Chances of Being Fined by Using Them, Better "Cut 'Em Out"

Although there is an abundance of patriotic feeling in the air, Young America will have no more than the usual privileges when it comes to shooting fire crackers on Cherry fair day and on the Fourth.

Chief Welsh says that the first youngster that begins anything like a fire cracker celebration down town will be playing for trouble, and the police are so instructed. The rules are not to be suspended either day.

When it comes to firing cannon, discharging a gun or pistol, or any preparation of gun powder or any explosive compound, or even a bonfire within the business section of the city, there is nothing doing, unless the consent of the mayor has been received. Nor will there be any assembly celebration in the vicinity of any store, factory, hotel, mill or bridge or public building, or anywhere in the city when warned by a householder not to do so. This is the law and when violated, there is a fine of \$10 in sight.

The disposition in any manner whatever to another person of firecrackers over two and one-half inches long, exclusive of the fuse, and five-eighths of an inch in diameter, is forbidden by the state law, as is the discharge of the same. A fine of \$25 to \$50 is the result of conviction for violation of the law.

There is nothing doing out of the usual this year when it comes to celebrating the grand old day by means of the gun powder route.

WOODBURN ITEMS.

Young Chapman came on from Klamath Falls to enlist. His parents live in Salem, having moved there in the past year from Woodburn.

Mr. and Mrs. Frank H. Tallard will leave Saturday for Minneapolis, where Mr. Tallard will enter the employ of the Nelson-Morris Packing company. May they have lots of success.

J. P. Hertler and family have moved to Bridal Veil, Ore., followed by the well wishes of this community where they made many friends.

A committee will call on the citizens with a paper for subscriptions for the relief of any families of members of Company I who are found in needy circumstances. This paper is being prepared by Mayor Steelhammer. Any of these families in need should make their wants known to him and not feel backward in doing so. Citizens will be asked to contribute specified amounts each month as long as Company I is away. No patriotic citizens will refuse to contribute and none should wait to be asked.

Chapter J. P. E. O. Sisterhood, of Woodburn, met June 22, and enjoyed one of the happy occasions that linger so long among pleasant memories. Mrs. Eleanor Bruce, past state president, Mrs. Veda Jones, state president, and Mrs. Westcott, of Aurora, were present and added to the pleasure and profit of the day. A delightful luncheon was served in small baskets at a prettily decorated table. The hostess was assisted by daughters of members, Miss Ruth Austin, Miss Minnie Steelhammer and Miss Hazel Bitney. The house was charmingly decorated with the P. E. O. colors and margarites. After the business session a delightful time was passed.—Woodburn Independent.

Arrangements are being made for another big two-story brick business block to be erected in Joseph this summer, the Herald says.

The Three Leaders

Harley Davidson Motorcycles Famous for Their Speed and Endurance

Cleveland Lightweight Motorcycle Famous for Their Lightness and Simplicity

Flyer Bicycle Famous for Their Easy Running

YOU CAN'T BEAT THIS COMBINATION. If you are interested, come in and let us go into detail regarding the merits of these machines. We also have some good buys in secondhand Motorcycles and Bicycles.

Scott & Piper
252 STATE STREET, Salem, Oregon.

BurnDISTILLATE Save Money

TEN GALLONS OF GASOLINE at 20 cents amounts to \$2.00. Figuring twenty miles to the gallon, you get 200 miles at a cost of one cent per mile. TEN GALLONS OF DISTILLATE at 10 cents amounts to \$1.00. Figuring thirty miles to the gallon (which is conservative), you get 300 miles at a cost of one-third of one cent per mile.

The motorist can divide his fuel cost into three parts and pocket two of them, this claim being borne out by actual comparisons.

The Least Distillate Gasifier
PRICE FOR FORD CARS . . . \$5.00
OTHER MAKES \$7.50
Installed.

Great Western Garage
141 North High St.
OPPOSITE COURT HOUSE

OREGON BOYS AT BORDER

San Diego, Cal., July 1.—With barely more than a fleeting glance of San Diego, the Third infantry regiment, Oregon National guard, arrived here yesterday morning and in less than forty minutes the special trains were loaded to the tracks at the San Diego and Arizona railroad and the troops were on the way to San Ysidro. It had been expected the militiamen would be held in San Diego, but Major Johnson Hagood, commandant at Fort Rosecrans, issued orders providing for the troops to go to San Ysidro where they will reinforce the one and one-half companies of regular coast artillerymen on duty here. The Oregon troops arriving this morning are under the command of Major Carl Adams.

NORTH HOWELL NOTES

A. C. Keene, Archie Weisner, and

The Salem Repair Shop

Is the place to get your work done. All kinds of welding and brazing, such as cast iron, steel, brass, copper, aluminum or any metal used in farm machinery. All kinds of lath work done, gas engines and autos repaired.

We also repair plows, harrows, wagons, buggies, make springs and repair springs and make new bodies for delivery wagons and trucks. Wood work of any kind made, all stone tools made and repaired, also wood choppers' tools.

We will furnish estimates on any work. Spend your money at home. Prices always reasonable. All work fully guaranteed. Call in. Glad to see you.

Salem Repair Shop

E. J. HERSCHBACH 229 State Street